

- store design
- branding
- visual merchandising
- hotels & restaurants
- exhibit design
- office & healthcare
- furniture
- lighting
- materials
- eco
- fashion & design
- newsletter

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## ● Yataş Flagship Store by YERce Architecture, Istanbul – Turkey

May 10th, 2014 by retail design blog



The Board of Directors of Yataş requested us to design a new corporate store concept depicting its renovating structure to be applied both in domestic and foreign stores and to redesign the store, which is situated within the Headquarters on an area of 4.000 square meters and currently in use, as flagship store in accordance with aforesaid design. As a result of our mutual discussions, we defined certain topics on store concept regarding the renovated structure of the brand.



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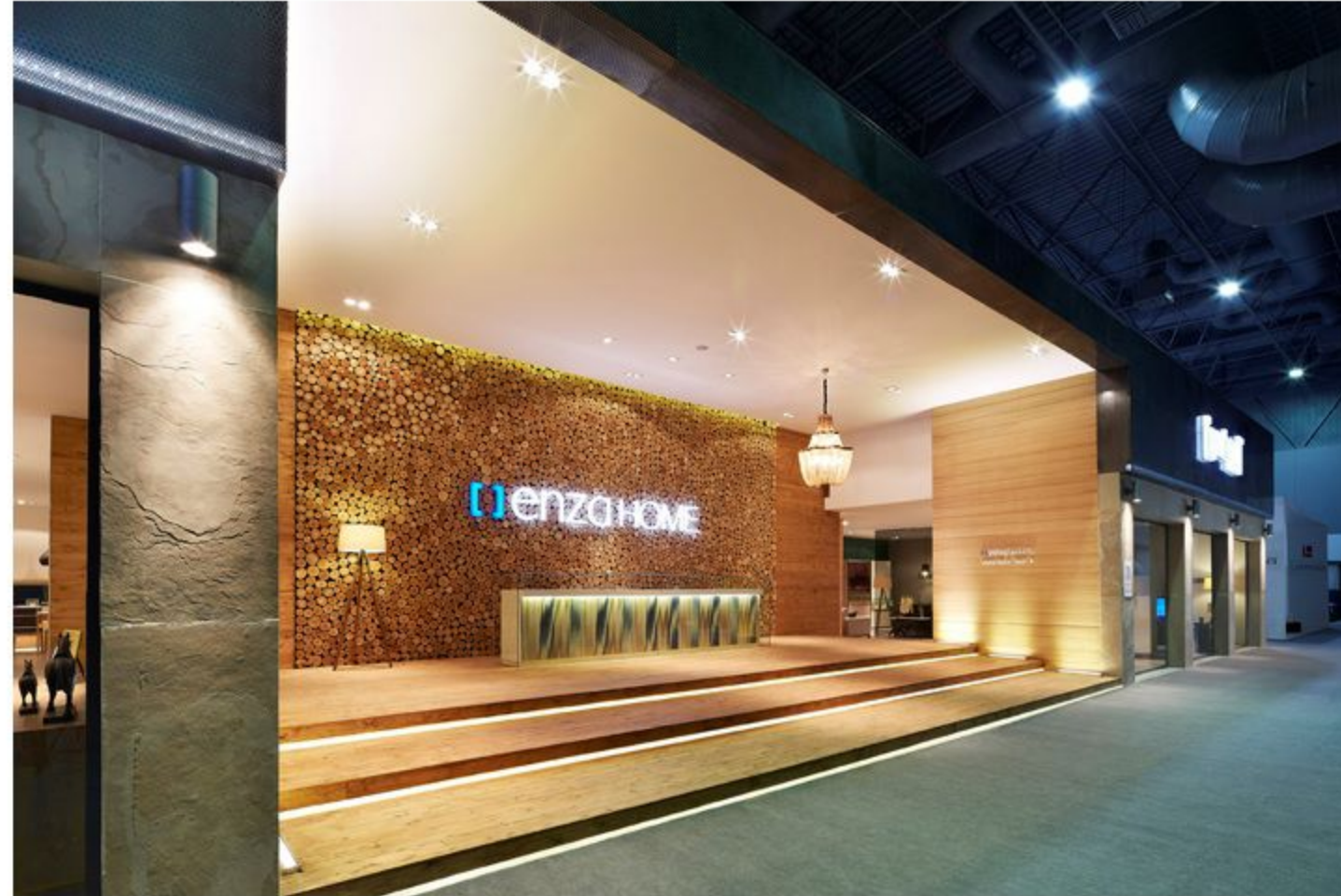
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## ● Yataş Enza home fair stand by YERce Architecture, Istanbul – Turkey

June 5th, 2014 by retail design blog



YERce Architecture conceived and adopted Concept Store design as the major axis for this year's fair stand design. Concept Store design is briefly spatial qualities that enable easy perception and exhibition of furniture in an integrity and that reflect living culture offered by the brand and serve a natural, cozy and comfortable setting to visitors with surprises in transitions between places while aim at visitors' attention in shape.

 go

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